



# Itchy Feet Family

INSPIRING FAMILY TRAVEL

@itchyfeetfamily



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WWW.ITCHYFEETFAMILY.COM.AU

## ABOUT

ITCHY FEET FAMILY is a family based in Adelaide, Australia, who have covered 46 countries - and counting!

My BC (before children) life was filled with travel adventures. As a family we have been determined to continue the adventures. We hope to inspire families to explore the world and in recent times have been highlighting the many opportunities right here in Australia.

Our content showcases family adventures as well as weekend getaways without the kids!

## SOCIAL STATS



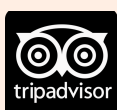
480 +



2,000 +



4,600 +



Adelaide  
Top 3%

## MEET PENNY

Not just any travel blogger, with a Bachelor of Arts in Journalism I am a professionally trained writer with some 20 years experience in marketing and communications.

Specialising in digital communications, Itchy Feet Family content is of high quality and search engine optimised to ensure content is reached by the right audience.

Content is evergreen and always includes links to your socials and website.

All partnerships are by contra arrangement..



## PARTNERSHIPS

Launched in Nov 2016, Itchy Feet Family collaborations have included:

- Rathmore Farm Stay, TAS
- Hong Kong Disneyland
- Ocean Park Hong Kong
- Adelaide Sightseeing
- Salt Meats Cheese
- Salamanca Wharf Hotel Hobart
- Hong Kong Foodie Tours
- San Diego Tourism Authority
- SeaWorld San Diego
- Merlin Entertainment Victoria
- Museums Victoria
- Captain Cook Cruises
- Four Seasons Hotel Sydney
- Fat Tire Tours Berlin and London
- Australian Sunset Safaris

**"So love your blogs .. funny and interesting. " Mary.**

## FEATURED

Providing comment and contributing to travel-related articles featured with:

- Chicago Tribune: Some Airlines Go Above and Beyond to Accommodate Kids on Long Flights
- Destination NSW: Bloggers share their favourite NSW holiday destinations
- Living La Vida Local: The best places in Australia and NZ for a short getaway - part one
- Almost Fearless: Do you bring your safety standards with you on your trip?
- My Deal: 3 Awesome Ideas for Family Friendly Dining
- Travel Agent Central: Taking The Kids on a Long Haul Flight
- CruiseBe: 11 Reasons to take your family on a cruise holiday.